



# ASIA INTERNATIONAL AUTOMOTIVE SALON EXPO (AIAS) 2025

24 – 26 October 2025  
Kuala Lumpur, Malaysia

## AIAS 2025 INTRODUCTION

Asia International Automotive Salon Expo (AIAS Expo) is the ultimate showcase of automotive lifestyle, tuning, and performance innovation—Asia's answer to the iconic SEMA Show.

Explore cutting-edge performance parts, EV tuning solutions, car aesthetics, styling trends, and premium automotive accessories.

From groundbreaking tech to bold custom builds, AIAS Expo brings together tuners, innovators, and car enthusiasts from across the region for an unmissable celebration of car culture.



✓ Visitors

16,200



✓ Buyer Countries

31



✓ Expo Space (sqm)

20,500



✓ Booths

510

## PROGRAMS & ACTIVITIES

### ✓ BUSINESS SEMINAR & SHARING SESSION

Industry expert and brand sharing to automotive communities & buyers.



### ✓ NEW PRODUCT LAUNCHES

Showcase your new products & technology via our new products introduction segment



### ✓ PRODUCT DEMO

Product on site demo to showcase product / services to visitors. Q&A Session



### ✓ BUSINESS MATCHING & NETWORKING

More powerpacked long term business & partnership matching from companies to companies.

